

America is diverse. Our leaders should be too.

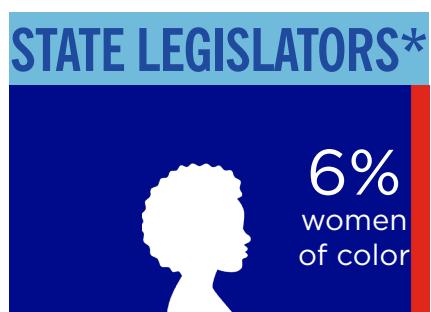
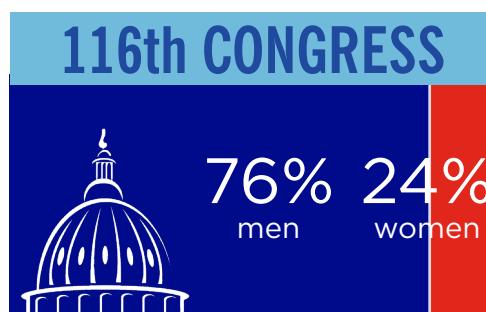
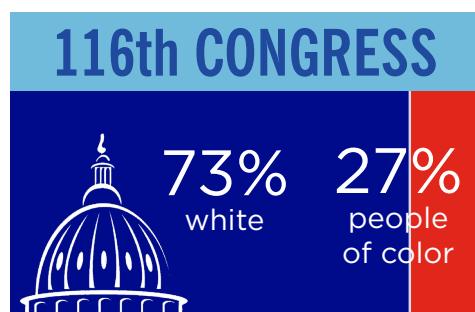
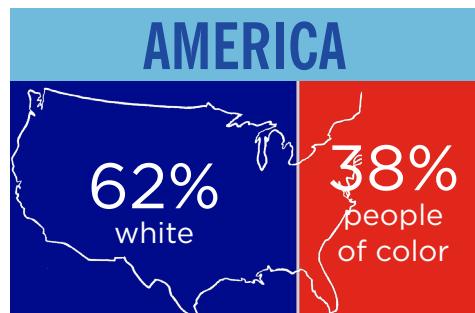


More than ever, Americans are hungry for authentic, informed leaders who will make smart policy decisions and fight to improve the lives of all Americans.

The system is broken. People like us need fairer representation – elected officials who are rooted in our communities and understand the daily challenges of our families.



A Crisis in Leadership



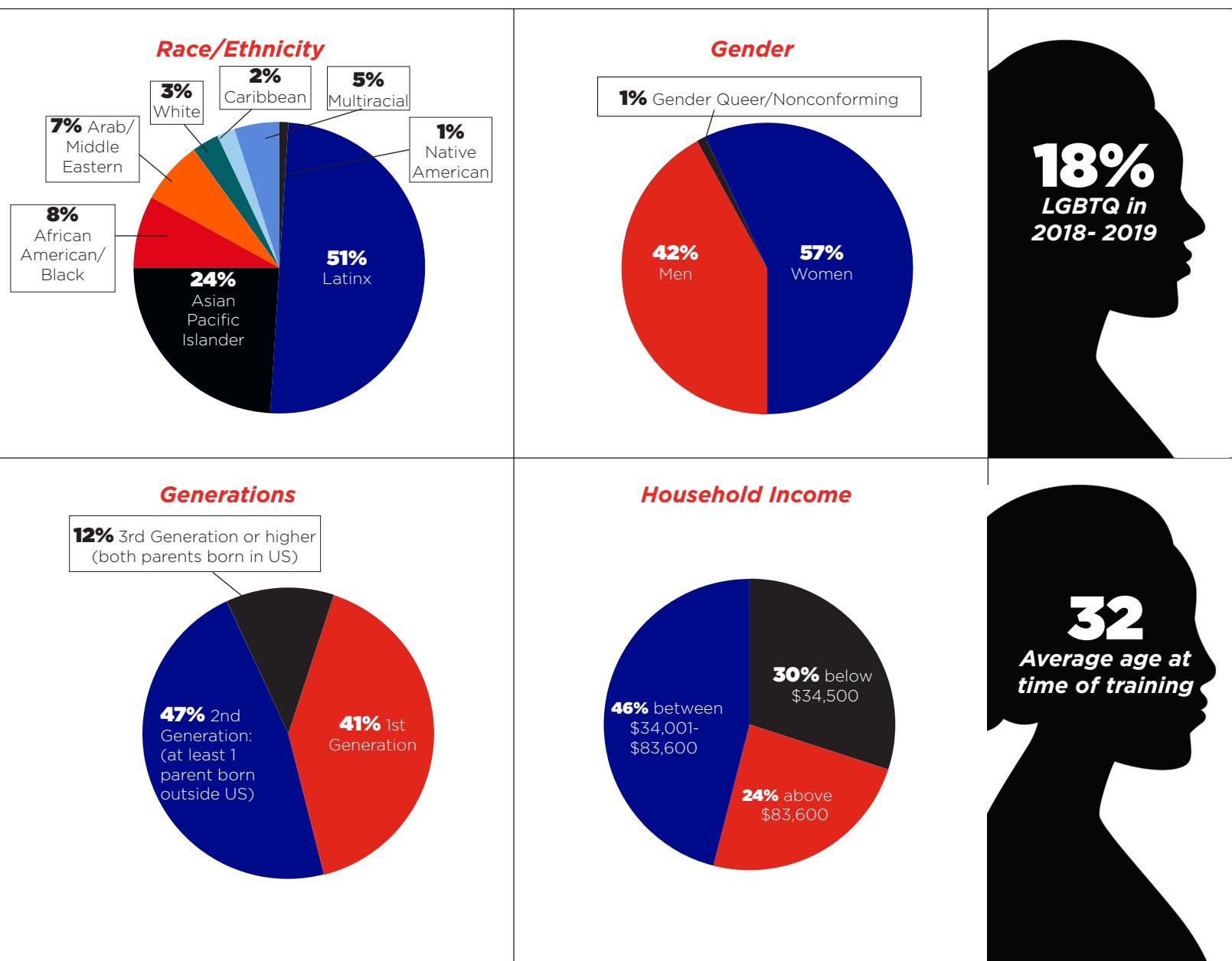
*Source: Center for American Women and Politics, 2019

A Wave of New Voices

New American Leaders is the only national organization training first and second generation Americans to run for office and win. By lifting up new voices often ignored by the political establishment, we are changing the narrative about who can and should lead.

We started to build a movement for a just democracy in 2010 and are proud to see how many candidates from underrepresented communities—including women, people of color, working and middle class individuals, and people in the LGBTQ community—ran and won in 2018-2019. These election cycles showed that the way to energize the electorate is to give them candidates like themselves.

Alumni by the Numbers





A Movement, Not a Moment

Our work doesn't end on Election Day. When New Americans win, they open the halls of power to their communities. New American Leaders is supporting a nationwide network of elected officials with skills to lead a movement from the inside.

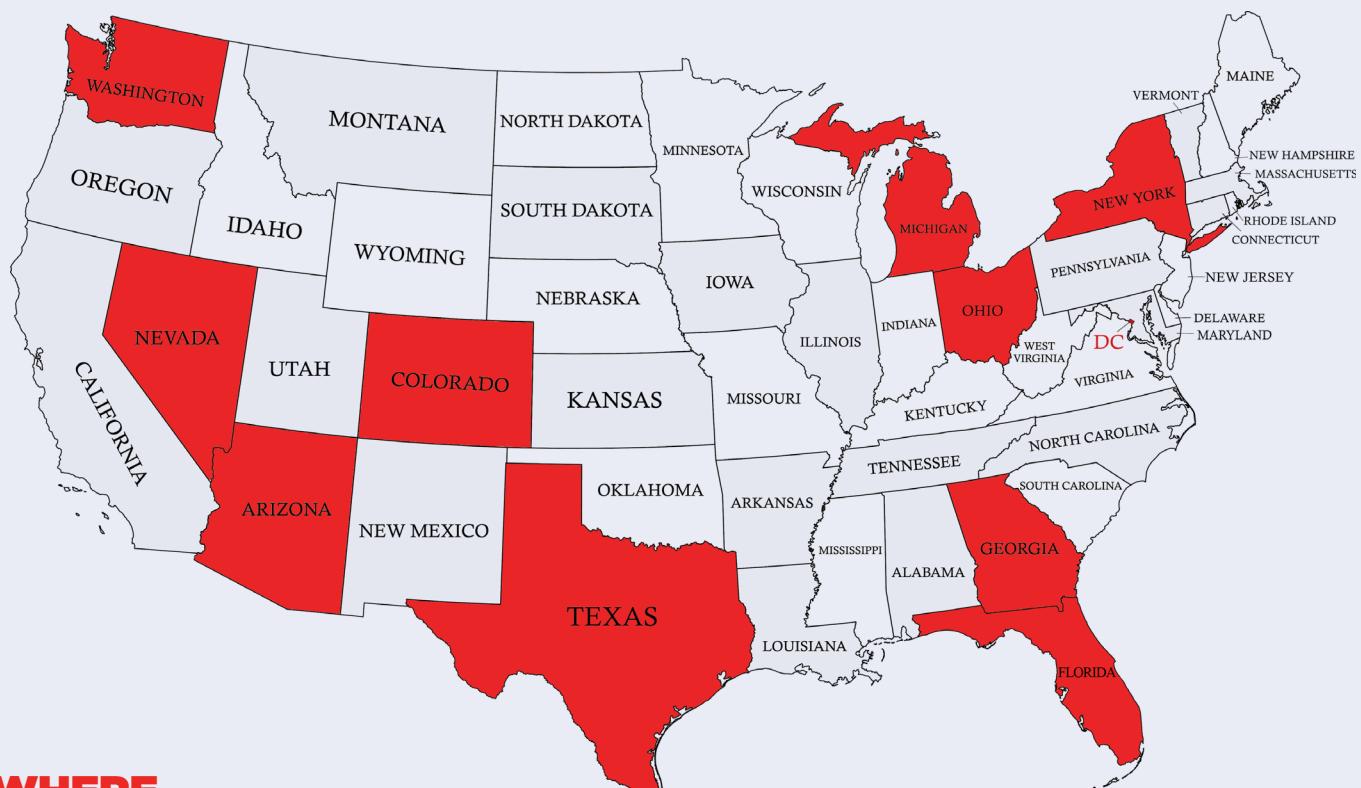
Our goals are sustained leadership, policies that help immigrant communities thrive, and a just democracy where everyone's voice counts.

What We Do

TRAIN NEW AMERICANS TO RUN FOR OFFICE

PREPARE NATIONAL NETWORK OF ELECTED OFFICIALS TO LEAD

CHALLENGE THE NARRATIVE OF WHO SHOULD LEAD



WHERE

Candidate Training Programs: Arizona, Michigan, New York, Nevada, Washington, Georgia, Colorado, Texas, Florida, Ohio

Elected Officials Network: Nationwide

over
921
trained

90
have been elected
69
have been appointed
65
trained as campaign leaders
89
named National Fellows

61%
average win rate of alumni who ran in 2016-2019
74
ran in 2018-2019
61%
of candidates were women
78
campaigns had alumni on staff
160
elected officials participated with NAL in 2018-2019

WHAT NEW AMERICAN LEADERS IN STATE LEGISLATURES FOUGHT FOR IN 2019

- **Catalina Cruz**, NY, secured legislation to offer in-state college tuition assistance to undocumented students.
- **Stephanie Chang**, MI, introduced a bill to make driver licenses available for all, regardless of immigration status.
- **Julie Gonzales**, CO, led legislation mandating that civics and history education include contributions of LGBTQ individuals and people of color.
- **Manka Dhingra**, WA, led passage of a law requiring inmates be provided with information on voting rights restoration when they are released.
- **Alex Assefa**, NV, secured legislation mandating that individuals in county or city jails who are questioned about immigration status must be informed of the reason.
- **Tony Navarrete, Juan Mendez, Raquel Terán**, and **Athena Salman**, AZ, co-sponsored a bill to repeal remnants of infamous 2010 “show me your papers” anti-immigrant law.

You Can Be A CHANGEMAKER

We need your support to build a fairer, more equitable, and more responsive government.

- **DONATE** and support a fairer democracy
- **STAY INFORMED** and sign up for our emails, like us on Facebook, follow us on Twitter and Instagram
- **TAKE OUR TRAINING** or send a friend
- **TELL US** about state or local elected officials we should know
- **SPREAD THE WORD** and share our social media
- **READ** NAL Founder and President Sayu Bhojwani's book, *People Like Us: The New Wave of Candidates Knocking at Democracy's Door*