

America is diverse. Our leaders should be too.



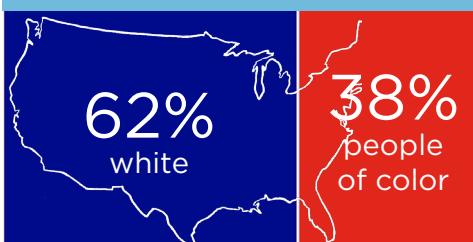
More than ever, Americans are hungry for authentic, informed leaders who will make smart policy decisions and fight to improve the lives of all Americans.

The system is broken. People like us need fairer representation – elected officials who are rooted in our communities and understand the daily challenges of our families.



A Crisis in Leadership

AMERICA



116th CONGRESS



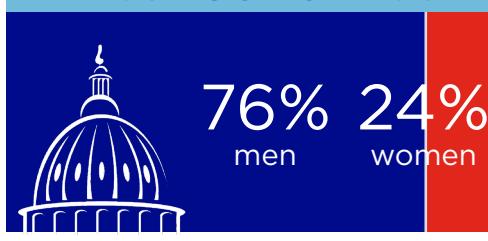
STATE LEGISLATORS



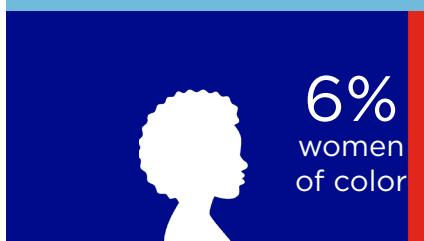
Only **2%** of over 500,000 local and state positions are held by Asians and Latinos*

*two largest groups of immigrants

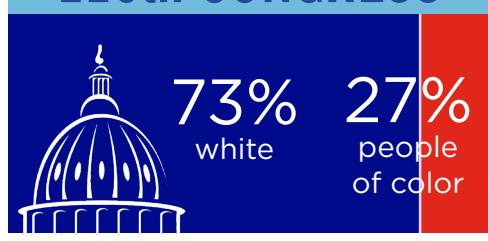
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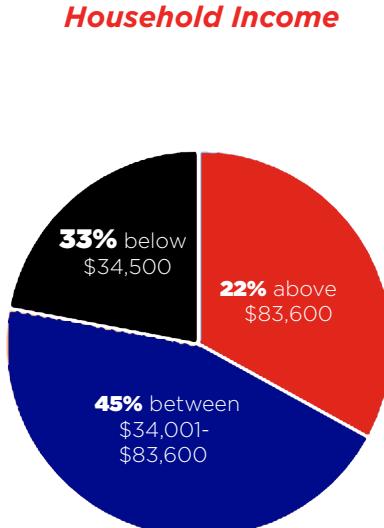
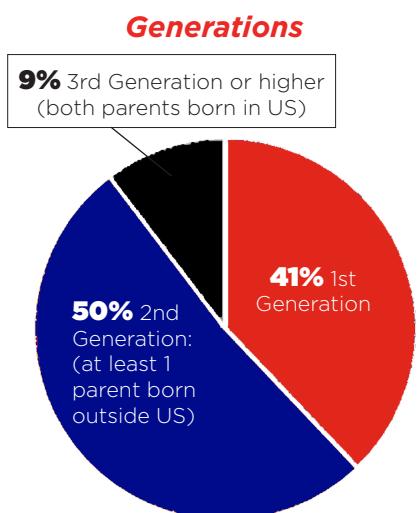
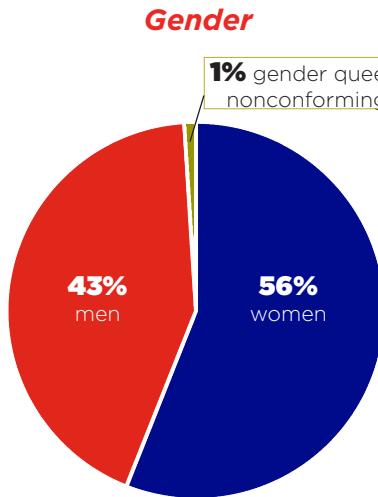
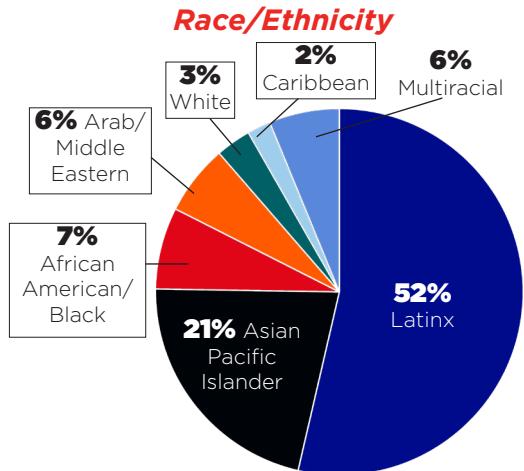


A Wave of New Voices

New American Leaders is the only national organization training first and second-generation Americans to run for office and win. By lifting up new voices often ignored by the political establishment, we are changing the narrative about who can and should lead.

We started to build a movement for a just democracy in 2010 and are proud to see how many candidates from underrepresented communities – including women, people of color, working and middle class individuals, and people in the LGBTQ community -- ran and won in 2018. This election cycle showed that the way to energize the electorate is to give them candidates like themselves.

Alumni by the numbers





A Movement, Not a Moment

Our work doesn't end on Election Day. When New Americans win, they open the halls of power to their communities. New American Leaders is supporting a nationwide network of elected officials with skills to lead a movement from the inside.

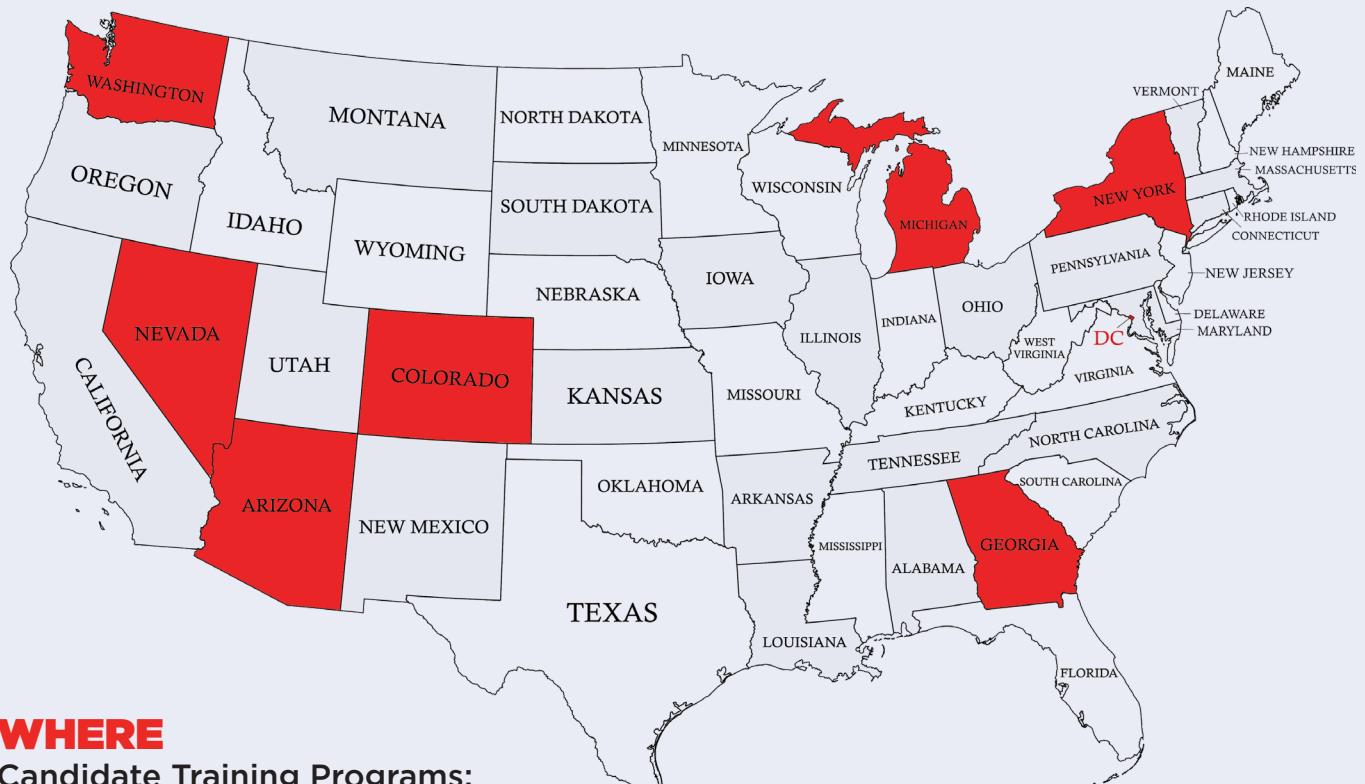
Our goals are sustained leadership, policies that help immigrant communities thrive, and a just democracy where everyone's voice counts.

What We Do

**TRAIN NEW
AMERICANS
TO RUN FOR
OFFICE**

**PREPARE NATIONAL
NETWORK OF
ELECTED OFFICIALS
TO LEAD**

**CHALLENGE THE
NARRATIVE OF
WHO SHOULD
LEAD**



WHERE

Candidate Training Programs:
Arizona, Michigan, New York, Nevada, Washington, Georgia, Colorado

Elected Officials Network: Nationwide



Over
650
trained

64
National Fellows
70
have been elected
35
have been appointed
44
trained as campaign leaders

67%
average win rate of alumni who ran in 2016-2018
56
ran in 2018
100+
elected officials participated with NAL in 2017-2018
22 elected officials
mentored a Fellow in 2017-2018
41
campaigns had alumni on staff

WHAT OUR NEW AMERICAN LEADERS FOUGHT FOR IN 2017-18

- **Isela Blanc** and **Athena Salman**, AZ, fought for increased public school funding with #RedForEd teacher protests
- **Stephanie Chang**, MI, introduced bipartisan bill to prevent convicted domestic abusers from accessing guns
- **Carlos Menchaca**, NY, introduced bill to prohibit New York City from contracting with entities engaged in immigration enforcement
- **Tomas Robles** and **Alejandra Gomez**, AZ, led successful advocacy campaign for mandated paid sick leave and minimum wage
- **Maytham Alshadood**, CO, secured free in-state college tuition for refugees and immigrants who served in the military

You Can Be A CHANGEMAKER

We need your support to build a fairer, more equitable, and more responsive government.

- **DONATE** and support a fairer democracy
- **STAY INFORMED** and sign up for our emails, like us on Facebook, follow us on Twitter
- **TAKE OUR TRAINING** or send a friend
- **TELL US** about state or local elected officials we should know
- **SPREAD THE WORD** and share our social media
- **PURCHASE OUR BOOK** *People Like Us*